

# CONTRACT



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Product</u>		<u>Alt Order #</u>
US Chamber 9/20-9/29		9823134
<u>Contract Dates</u>	<u>Estimate #</u>	
09/20/12 - 09/29/12	2049	
<u>Advertiser</u>		<u>Original Date / Revision</u>
US Chamber of Commerce		09/19/12 / 09/20/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WITI	Trevor Heaton	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 50+		
		<u>Total Ratings</u>
		234.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rtn</u>	<u>Totals</u>	
N 1 6		09/21/12	09/21/12	M-F 11a-1130a FOX 6 News	11a-1130a		:30				NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$350.00	2.00		
N 2 6		09/21/12	09/21/12	M-F 1130a-12p FOX 6 News	1130a-12p		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$400.00	3.00		
N 3 6		09/20/12	09/21/12	M-F 6p-630p	6p-630p		:30				NM	2 \$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	---TF--				2	\$1,050.00	4.00		
N 4 6		09/20/12	09/21/12	M-F 930-10p	930p-10p		:30				NM	2 \$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	---TF--				2	\$1,900.00	8.00		
N 5 6		09/20/12	09/21/12	M-F 10p-1035p	10p-1035p		:30				NM	2 \$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	---TF--				2	\$1,700.00	6.00		
N 6 6		09/20/12	09/21/12	M-F 1105p-1135p	1105p-1135p		:30				NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	---TF--				2	\$500.00	3.00		
N 7 6		09/22/12	09/22/12	Sa 7a-8a	7a-8a		:30				NM	1 \$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$335.00	2.00		
N 8 6		09/22/12	09/22/12	Sa 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$400.00	4.00		
N 9 6		09/22/12	09/22/12	Sa 6p News	6-630p		:30				NM	1 \$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$550.00	3.00		
N 10 6		09/22/12	09/22/12	College Football on FOX	various		:30				NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$1,800.00	5.00		
N 11 6		09/23/12	09/23/12	Su 7a-8a	7a-8a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$400.00	2.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

Contract / Revision 576301 /	Alt Order # 9823134
Contract Dates 09/20/12 - 09/29/12	Product US Chamber 9/20-9/29
Advertiser US Chamber of Commerce	Original Date / Revision 09/19/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Totals	
											Spots	Amount
N 12 6		09/23/12	09/23/12	Su 8a-9a	8a-9a		:30				NM	1 \$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S				1	\$435.00	3.00		
N 13 6		09/24/12	09/28/12	M-F 11a-1130a FOX 6 News	11a-1130a		:30				NM	5 \$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWTF--				5	\$350.00	2.00		
N 14 6		09/24/12	09/28/12	M-F 1130a-12p FOX 6 News	1130a-12p		:30				NM	5 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWTF--				5	\$400.00	3.00		
N 15 6		09/25/12	09/27/12	M-F 6p-630p	6p-630p		:30				NM	5 \$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-TWT---				5	\$1,050.00	4.00		
N 16 6		09/24/12	09/28/12	M-F 930-10p	930p-10p		:30				NM	5 \$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWTF--				5	\$1,900.00	8.00		
N 17 6		09/24/12	09/27/12	M-F 10p-1035p	10p-1035p		:30				NM	5 \$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWT---				5	\$1,700.00	6.00		
N 18 6		09/24/12	09/28/12	M-F 1105p-1135p	1105p-1135p		:30				NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	MTWTF--				5	\$500.00	3.00		
N 19 6		09/24/12	09/24/12	FOX Prime Monday 7-8p	7p-8p		:30				NM	1 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----				1	\$3,000.00	13.00		
N 20 6		09/28/12	09/28/12	FOX Prime Friday 8-9p	8p-9p		:30				NM	1 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00	6.00		
N 21 6		09/29/12	09/29/12	Sa 7a-8a	7a-8a		:30				NM	1 \$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-				1	\$335.00	2.00		
N 22 6		09/29/12	09/29/12	Sa 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-				1	\$400.00	4.00		
N 23 6		09/29/12	09/29/12	Sa 6p News	6-630p		:30				NM	1 \$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-				1	\$550.00	3.00		
N 24 6		09/29/12	09/29/12	College Football on FOX	various		:30				NM	2 \$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-				2	\$1,800.00	5.00		

Totals 234.00 53 \$54,155.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/29/12	53	\$54,155.00	\$46,031.75
<b>Totals</b>	<b>53</b>	<b>\$54,155.00</b>	<b>\$46,031.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <b>WITI-TV</b>	<b>Date:</b> <b>9/19/12</b>
--	--------------------------------

I, Lauren Schumacher  
do hereby request station time concerning the following issue:

US Chamber of Commerce
------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	9/20 - 9/29			

<b>Total Charges:</b> \$ <b>48,555.<sup>00</sup></b> GROSS
--

This broadcast time will be used by: US Chamber of Commerce

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/>	<input type="checkbox"/> Yes
<input type="checkbox"/>	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<b>US CHAMBER OF COMMERCE</b>
-------------------------------

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately)

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**\* TO BE SIGNED BY ISSUE ADVERTISER**

2/8/12  
Date

Lyn L  
Signature

202-463-5560  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>WITI</b>	<b>Date:</b> <b>9/20/12</b>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

US Chamber of Commerce
------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

<b>Total Charges:</b>	\$ <b>5,600</b>	<b>GROSS</b>
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This broadcast time will be used by: US Chamber of Commerce

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

**USCHAMBER OF COMMERCE**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**\* TO BE SIGNED BY ISSUE ADVERTISER**

2/6/12  
Date

Lynne  
Signature

202-463-5560  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

SEP-19-2012 02:01

P.01/01

Vendor TO : Millennium I-TV

Check Date: 09/19/2012

Number	Date	Reference	Description	Tax	Amount
4020 USCWI			US CHAMBER USCWI TV 9/20-29		\$41,271.75
					Total Amount \$41,271.75
					Discount Total \$0.00
					Check Amount \$41,271.75

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

81443

Mentzer Media Services, Inc.

600 Fairmount Avenue  
Suite 306  
Towson, MD 21286M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

DATE	09/19/2012
\$41,271.75	

P.M. PAYMENT # 41,271.75  
ONLY Four One Two Hundred Seventy One and 75/100TOTAL WITH ORDER  
OF*B. E. Mentzer*

CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

#81443# 105200011316 98418689701#

TOTAL P.01

**Mentzer Media Services, Inc.**  
Vendor: 2ITIUC Name: WITI-TV

81495

Check Date: 09/20/2012

Number	Date	Reference	Description	Tax	Amount
4020 USCWI			US CHAMBER USCWI TV 9/20-29		\$4,760.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Mentzer Media Services, Inc.**

600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

M & T Bank  
32 York Road  
Towson, MD 21204  
7-11/520

81495

DATE 09/20/2012  
AMOUNT \$4,760.00

PAY \*\*\*\* \* Four Thousand Seven Hundred Sixty and 00/100 \*\*\*\*\*

TO THE  
ORDER  
OF

WITI-TV

Bon E wentz

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

181495 0052000 1136 9841868970

576301